



## 2020-2021 Annual Report

Dear Parents,

What a year! In August, there was much uncertainty, and we were not sure how to proceed as a Foundation. Yet, we knew we had a salary to fund and children we still hoped to support. We were ultimately inspired by and grasped on to the East Side Administrative team's schoolwide theme of **GRATITUDE**, as gratitude has the power to energize, provide hope, and help us cope with challenges. Every decision made and action completed by the Foundation this year was based upon our adopted attitude of gratitude. This outlook kept us dedicated to our mission of providing an enhanced educational environment for every child at East Side.

First, we would like to extend our utmost gratitude to you, our East Side Eagle families and corporate sponsors! Your generous donations made all our work possible! With over 50% of East Side families donating, we were able to continue creating a brighter future for our children. We are beyond grateful.

Traditionally, we focus on funding three pillars: **instruction, innovation, and infrastructure**. We decided primarily to focus on instruction and innovation this school year, with our first goal being to help provide a safe return to in-person instruction. Thanks to the assistance of our sponsor, The Color Spot, we were able to place sanitizing stations throughout the building. We couldn't have done it without them. We also supported instruction by paying for the entire Makerspace teacher's salary, benefits, and all related classroom supplies. This class impacted every student, both in-person and virtual. Finally, we funded Orton Gillingham training, grade level grants, and other continuing education training opportunities for our amazing teachers in effort to enhance the quality of education for every child.

The 20-21 school year also challenged us to pivot and truly depend on innovation. Because we funded a schoolwide technology refresh last year, we were, thankfully, able to provide iPads for students learning virtually. We also funded technology and licensing programs, such as SeeSaw, Breakout EDU, RAZ kids, and Generation Genius, which supported 'Roomers' and 'Zoomers' students alike.

Finally, as we dive into summer, we are excited to announce our major project for the coming school year! While we plan to dedicate the same funds to **instruction and innovation**, we will be focusing on our **infrastructure** pillar by installing a **NEW PLAYGROUND** out front! This will supplement the Foundation-funded turf field. We look forward to sharing more details as the project progresses! Meanwhile, have a wonderful summer and don't forget to grab on to **gratitude**.

Sincerely,  
Jess Eaton & Laura Badwan  
Foundation Co-Presidents



### Our Mission

The East Side Elementary Foundation is an independent, non-profit 501(c)3 created in 2006. The Foundation's mission is to provide an enhanced educational experience and improved infrastructure for our students by funding programs and resources beyond those provided by Cobb County or the PTA. Additionally, all money raised by the Foundation, which is primarily through tax-deductible donations from parents, goes towards programs and resources only at East Side Elementary.

### Board Members

|   |   |
|---|---|
| <b>Co-Presidents:</b>                     | Jessica Eaton & Laura Badwan  |
| <b>Secretary:</b>                         | Lindsey Dierking  |
| <b>Treasurer:</b>                         | Brooke Jarrett  |
| <b>Fundraising Director :</b>             | Greta Herbert   |
| <b>Events Director :</b>                  | Kristina Cofer  |
| <b>Teacher Auction Directors:</b>         | Laura Black   |
| <b>BEST Club Director :</b>               | Kelly Wilkinson   |
| <b>Grant Requests :</b>                   | Jennifer Markovic   |
| <b>Communications Director:</b>           | Jennifer Walker   |
| <b>Corporate Sponsorship :</b>            | Lisa Levine   |
| <b>Administration Liaison :</b>           | Maria Clark   |
| <b>Teacher Liaison :</b>                  | Jayne Becker  |
| <b>Teacher Liaison :</b>                  | Rosalind Bunn   |
| <b>Legal Advisor :</b>                    | Ali Stimac  |
| <b>Web Administrator :</b>                | Jennifer Burke  |
| <b>Turf:</b>                              | Summer Biehler  |
| <b>Committees &amp; Members-At-Large:</b> | Courtney Barnes, Brooke Buettner, Hanna Franson, Kerri Grant, Liz McCormick, Jessica Swiger |

### Corporate Sponsors Platinum



LINDSAY KESSLER  
REAL ESTATE GROUP



Waldron & Lee  
Dentistry

### Gold & Silver



Pediatrics  
& Adolescent Medicine, P.C.



### Bronze



### Turf Sponsors



ApolloMD™



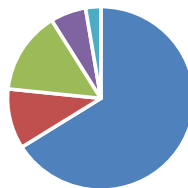
## Financial Information

| <b>Funding:</b>  |                      |
|--|----------------------|
| Capital Campaign   | \$ 78,945.65         |
| Corporate Match  | \$ 4,406.09          |
| Sanitizing Station Donations                                       | \$ 7,487.90          |
| Corporate Sponsors   | \$ 8,546.85          |
| BEST Clubs*  | \$ -                 |
| Teacher Auction *  | \$ -                 |
| <b>Total Funding</b>   | <b>\$ 99,386.49</b>  |
| <b>Reserve Funds**</b>   | <b>\$ 15,374.86</b>  |
| <b>Expenditures:</b>   |                      |
| MakerSpace Teacher Salary, Benefits, & Classroom Supplies          | \$ 75,240.00         |
| Covid Mitigation & Sanitizing Stations                             | \$ 12,921.84         |
| Grade Level Grants   | \$ 5,455.20          |
| Continuing Education Training (including Orton Gillingham)         | \$ 6,050.00          |
| Teacher Collaboration  | \$ 5,000.00          |
| Technology/Licensing   | \$ 4,576.20          |
| Other Small Programs   | \$ 2,491.69          |
| Capital Campaign & Operating Expenses                              | \$ 3,026.42          |
| <b>Total Expenditures**</b>  | <b>\$ 114,761.35</b> |
| * Cancelled due to Covid   |                      |
| **We were able to utilize excess funds from the 2019-2020 campaign |                      |

## Grants Funded

- Breakout EDU Digital Platform
- Generation Genius online tool
- Individual dry erase boards for entire 1<sup>st</sup> grade
- Next Step Guided Reading Assessment kits
- Professional Development books for the EIP team
- SeeSaw Premium
- Story Works Subscription
- Tuition for the Summer Reading Institute Workshop
- Continued Orton-Gillingham training for grades K- 3

## Expenditures



- MakerSpace Teacher Salary, Benefits, & Classroom Supplies
- Covid Mitigation & Sanitizing Stations
- Grade Level Grants, Continuing Education, & Teacher Collaboration
- Technology, Licensing, & Other Programs
- Capital Campaign & Operating Expenses



## Thank you to ALL our 2020-2021 Donors!!

Leslie Aagaard  
Nicole Abi Sarkis  
Jennifer & Bo Adams  
Sareen Agasthi  
Elizabeth Ainsworth  
Michael Albuquerque  
Suzy Alford  
Corrie Alford +  
Joy Allen  
Silke Anthony +++  
Vikram Anumula +  
Sam Ardenb  
Jacob Ashcraft  
Andy Avera  
Muyiwa & Dolapo Babalola  
Laura Badwan & Ahmad Khaldi +++  
Tiffany Baehman ++  
Stella & Sophia Baek  
Meredith Ball +  
Tarun Bansal  
Courtney Barnes ++  
Nelsa Basulto  
Smitha Battula  
Rebecca Baumann  
David Beaver  
Rachel Beck  
Priya Behari  
Brian Benvie  
Megan Berntson  
Amanda Berry

Summer & Doug Biehler  
Shannon Biggs  
Laura Black +  
Sandra Blake  
Abigail Bogan  
Hal Bolton  
Theresa Bouchele  
Michele Bourgeois  
Penelope Brandt-Roy  
Colleen Brenner  
Shani Brown  
Katherine Brune  
Rochelle Bryan  
Brooke Buettner  
Tony & Lauren Burian +  
Jennifer Burke  
Marla & Lainie Butler  
James Campbell  
Melissa Cannon  
Deanne & Shawn Case  
Tony & Ju Castellano +  
Kimberly Caudill  
Anuradha Challa  
Erik and Hannah Chambers  
Hannah Chambers  
Janna & Charlie Chandler  
Melinda Chaney-Barnes  
Laura Chapman  
Weiwei Chen  
Jun Chen

Ye Chen  
William Chen +  
Christy Cheng  
Kenny Chio  
Kortney Clayton +  
Alisa & Craig Cleek +++  
Caroline Cochran  
Kristina Cofer  
Meg Cogburn  
Bryan coleman  
Lisa Coleman  
Jill & Richard Collier  
Heather Coon  
Karen Courant  
Brandon Craig  
Pugh Crew  
Samantha Criscuolo  
Lisa Crosby  
Dale Crumly  
Jianmei Cui  
Amanda Cutter Farkas  
Michael Daisuke  
Maia Dale +  
Michael Dasuki  
Stacy Davidson  
Matt Davis  
Natalie Day  
Megan Denis  
Kimberly Dickerman  
Greg Dickman

+ Silver Level

++Gold Level

+++Platinum Level



## 2020-2021 Donors Continued...

Lindsey Dierking

Emma & David Dix

Ikuko Dixon

Grace & Chris Doscher +

Mark & Rebekah Driggars ++

Lauren Drummond

Chris Eagen

Shelby Eanes

Jess & Marty Eaton

Jaime Edens

Stephanie Edmondson

Stacy & Amir Efrat

Ahmed Elhashani

Heather Ellison

Sarah & Jason Embro

Johnny Eng

Kara Erlandsen

Suri & Blair Erninty

James Ewaskiew

Welles Family

Kriston Fancellas

Pia Farias

Elizabeth Farrell

Holly Floyd

Kayla Forbes

Sonda Ford

Kirsten Fournier

Hanna Franson

Sarah Funk

Vedavathi Gadiparthi

Farrah & Corey Gamel

Kirsten Gant

James Garner

Christy & Peter Garuccio

Xiaohong GE

Mike Gearhart

Bryne George

Amy George

Marisa Gewertz

Nina Gibson

Katie Giesler

Nino Giorgobiani

Eric & Sandi Glidewell

Victoria Alicia Gold

Jason & Amanda Gold

Amanda Gong

Cindy Gould

Kerri Grant

Adolphus Graves

Leslie Guggenheim

Krista Guichard

Bobby Guiendon

Raji Gullapalli

Qing Guo

Nicole Gurbal

Brandt Hambrick

Kerry Hamm

DJ Hammond

Shelley & Michael Hancock

Courtney Hardy

Sujatha Hariharan

Jay & Neha Hatia

Erin Hawkins

Greta & Chris Herbert ++

Cynthia Hill

Natalie Hinkle

Katie Hinson

Alyse & Rick Hirsekorn

Levi Hoiriis

Jim Hollar

Kevin Horne

Rob Horton

Kyle & Gail Hoye

Amy Huang

Shu-Yun Huang

Xiaoming Huo

Jeannine Husby

Megan & William Ireland

Steven Jacobs

Kim Jameson

Emily Jarkins

Brooke & Chris Jarrett ++

Min Ji

Jake & Stephanie Johnson

Christina Jones

Abdullah Kamuru

Raj Kalra

Lorena Kanani

Anita Kant

Tali Kaplan

Sabrina Kelkar

Beth Kendall

Lindsay Kessler

+ Silver Level

++Gold Level

+++Platinum Level



## 2020-2021 Donors Continued...

Rania Khalil  
Mary Kiboi  
Lindsay Kidd  
Amber King  
Susana & Bryant King  
Lauren Kinney  
Caryn Kinzler  
Ravi Kolluri  
Satish Konidala  
Jaikumar Kovilakathum Parambil  
Isamu Kuru  
Nguyen La  
Tiffany Le  
Jessica Lee  
Josh Leebow  
Cheryl Leitz  
Benjamin Levine +  
Ji Li  
Luke/Meilin Liang  
Lisa Liberati  
Chen Lin  
Jianshi Liu  
Xuepeng Liu  
Yanni Liu  
April Lockhart  
Gaurav Lodha  
Stephen LoFrese +  
Mei Lok  
Jessica LoPresti  
Yinghua Lu  
Brooke Lumpkins

Erin Malone  
Olivia Marbutt  
Brittany Marigliano ++  
Jennifer Markovic  
Annemarie Marold  
Stephanie Marquez  
Anand Matam  
Erica Maurer  
Jennie McCollums  
Rena McConville  
Liz McCormick  
Tom McGee  
Shanon McGinnis +  
Melanie McHugh  
Meaghan McKenna Paulk  
Dimple & Tejas Mehta  
Stacey Mei  
Christy Mesimer  
Jenna Miller  
Azeema Mohsin  
Dale Moller  
Jessica Morelli  
Cortney Morgan  
Girish Mruthunjaya  
Nokuthula Msimanga  
Wendy Mui  
Farah Muttardy +  
Dorcad Mwangi  
Quinn Myler  
Avanti Nagalia

Deepti Nair  
Adele Newsome  
Courtney Nicholson  
Akhtar Nisa  
Kana Nishijima  
Dominic Nkwocha ++  
Carter Noland  
Estefania Olid  
Stefanie Ollanove  
Marcos Osorio  
Jordan Otto  
Susan & Nick Ovens  
Anna & Fritz Owens ++  
John & Efee Owh +  
Ruth Oyelere  
Yi Pan  
Chirag Patel  
Mitul Patel  
Shefali Patel  
Jamie Patel  
Darsit & Ketel Patel ++  
Rowena Patrao  
Amanda Peckham  
Evan Pellegrino  
Lindsay Percy  
Jill Perez  
Ginny Philip  
George Phillips  
Lucil Phillips  
Jasen Plietz

+ Silver Level

++Gold Level

+++Platinum Level





## 2020-2021 Donors Continued...

Will Powell  
Jill Powell  
Heather Powell  
Kristina Price Dircks  
Kari & Luke Prifogle  
Lane & Casie Pugh  
Monisha Pujari  
Ming Qi  
Kristin Ramey  
Heiko Ramirez  
Janith Ramos  
Lindsey Rawley  
Jennifer Ready  
Camille Ready  
William & Melissa Regan  
Michelle Reid  
Dorothy Reuther  
Pete Reynolds  
Cliff Richards  
Anthony Rintala  
David Ritter  
Bree & Seth Roe  
Hillary Rogers  
William Rohde  
Brian and Meg Ross  
Matthew Rowland ++  
Matthew & Jennifer Russell  
Lyssa Sahadevan  
Nishad Sankaranarayanan  
Nadia Sarangi  
Bianca Sarrach

Vidya Parameswaran  
Satish Dharmarajan  
Kelsey Saxon  
Balakrishnan Selvkrishnan  
Jeanette Severson  
Ruchi Shah  
Sunita Sharma  
Abdul Sheikh  
Yansen Shen  
Deepak Shenoy  
Mahima Shetty  
Li Shi  
Meredith Shoop  
Shera Shrago  
Jamie Shumock  
Victoria Simitzes  
Kartik Sivaramakrishnan  
Rachel Slomovitz  
Caitlin Smith  
Andrew & Alicia Snyder  
Saleema Sohani  
Jaymie Solomon  
Justus Srigiri  
Lauren Starnes  
Susan Steele  
Dana Stein  
Carrie Stephens  
Katie Stewart  
Ali & Ryan Stimac ++  
Chrissy & James Stovall  
Nadezda Strunina

Xuhong Su  
Sheela Sundaram  
Rob & Jennifer Sunderland  
Jessica Swiger  
Katie Tabeling  
Carol & David Talaby +  
Zhao Tan  
San Tang  
Heather Tatum  
Douglas & Lily Tivolacci  
Michalina Thaler  
George Thomas  
Tara Thompson  
Anne Thompson  
Lauren Timmons  
Mark Tomaszewicz  
Tia Tran  
Ricky Tse  
Amanda & Michael Tucker +  
Carol Vacca  
Oscar Valero +  
Neelam Varas  
Enrique Venegas +  
Anand Vijay  
Rehan Virani  
Gautham Viswanathan  
Blair & Krysia Waldron +  
Brad & Jennifer Walker  
Jennifer Watson +  
Jianmin Wei

+ Silver Level

++ Gold Level

+++ Platinum Level



## 2020-2021 Donors Continued...

Pete & Jeanne Weiland  
Kelly & Andrew Wilkinson  
Valerie Williams  
John Williams +  
Lindsay Wills  
Kama Winters  
Gretchen Witt  
Xi Woo  
Kathryn Woods  
Jason Wyant  
Chenli Xu  
Lisheng Xu  
Qingzhu Yao  
Shun Ling Yau  
Michael Young  
Michele Zarrilli  
Hong Zhang  
Aonan Zhang +  
Ming Zhu  
Alexandre Zigliara ++  
Shixiang Zou

+ Silver Level

++ Gold Level

+++ Platinum Level

### Check It Off



Why wait until the last minute? Donate early for the 2021-2022 Capital Campaign!

We suggest a minimum, tax-deductible donation of **\$100 per student**. This equates to a \$10/month donation for all of the programs that the Foundations funds during the 10 months the students are in school.

Donate now at [www.eastsideelementaryfoundation.org](http://www.eastsideelementaryfoundation.org) and **check it off your list**.